

OPEN BADGE

In brief

Open Badge is a multimedia badge associated to a special skill which a person acquires by passing a test.

When inserting it into a *personal multimedia Backpack*, it displays the skills of each person.

What is it?

At first sight it is an image showing a skill and the body which is in charge to test it; actually, it supplies various information such as: description of the acquired skill, testing mode, testing body.

What is it for?

The digital Badge traces the acquired skills and the achieved goals showing them to the concerned community. It is a guidance and motivation instrument in educational paths and can be easily shared in various multimedia environment (business intranet, LinkedIn or other social networks).

Companies and Universities identify a set of key skills to which they associate special badges and specific test to be passed in order to acquire them, thus creating their own skill model.

The main advantages resulting from the use of the Open Badge within the educational paths:

1. they are able to take into account and enhance both formal, informal and not formal learning
2. they can be easily transferred when employees change jobs
3. they create gamification dynamics, by motivating employees to training and, therefore, personal growth