

E-BOOK

In brief

Electronic book, a book in digital format that can be used on a PC, tablet, smart phone or e-reader.

What is it?

Convenient books in a digital format ready for being handed out to employees or downloaded onto the company's spaces (intranet or e-learning platform, multimedia libraries) as tools for self-education, within the company's e-learning platform, or to make the intranet more lively. They can also be used as didactic material in classroom training courses, to introduce or broaden topics.

What is it for?

- cultivating the intellectual capital of the company
- quick training on basic skills, related to personal efficiency, team work, and the creation of company values
- encouraging immediate and constant usage, anytime and anywhere
- enlivening the intranet
- enriching the company's real and virtual libraries
- using iconographic language to learn and assimilate the presented concepts more efficiently

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