

## MULTIMEDIA LIBRARY

### In brief

Multimedia resources and printed texts intersect to create truly interactive libraries that stimulate culture, keeping up-to-date and self-education in a company, in an engaging, complete and creative way. The Multimedia library can also be useful for avoiding the dispersion of the company's training materials.

### What is it?

The Multimedia library represents a unique training environment, where the traditional printed book and innovative multimedia come together to enhance training, updating, self-learning. To create value for organisations that want to face the challenge of change, which believe in the development of people primarily, and that want to capitalise on the company's resources from a cultural and educational perspective.

### What is it for?

- training people in a continuous, pleasant, and engaging way
- providing staff with the opportunity to study and share
- encouraging integration between the solidity of the book and the innovation of multimedia languages
- stimulating the creation of internal communities
- innovating training and internal communication
- stimulating book and media intersection

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