

## **YAMMER**

### **In brief**

A Microsoft social enterprise platform created to facilitate internal communication within companies and to share ideas and ongoing projects with colleagues.

### **What is it?**

Yammer is a genuine company social network that is useful for circulating news, sharing documents and company projects, in real time and with the least waste of resources and time, lessening the distance between a company's various departments or offices.

Its primary objective is to allow every employee and colleague to be kept regularly informed, to always know which project they are working on and the results that have been achieved.

### **What is it for?**

- sharing news, documents and company projects quickly
- eliminating unnecessary emails and meetings
- creating an archive of useful information (everything that is written is subsequently searchable via tags)
- remaining connected to the office even when travelling, through mobile applications

[www.yammer.com](http://www.yammer.com)