

ARTS IN TRAINING

In brief

Useful for stimulating “multiple intelligences” (visual-spatial, musical rhythm, corporeal kinaesthetic, linguistic, intrapersonal, interpersonal, logical-mathematical, naturalistic and existential) and to develop metaphorical and experiential learning activities, particularly in the area of behavioural training.

What is it?

The use of the arts helps stimulate “multiple intelligences”. Drawing on worlds apparently unrelated to business, such as music, theatre, cinema, literature, and multimedia and graphic arts, we can introduce new educational languages that make management training more effective and engaging.

What is it for?

- recognising, listening to, accepting emotional states such as love, sadness, anger, joy and fear
- setting off a cathartic release of constrictive blocks
- encouraging the momentum of communication
- activating aesthetic interest in the individual
- combining logical and creative imagination
- encouraging empathy
- looking at familiar things in new ways
- strengthening a concept
- animating participation
- introducing moments of humour

http://www.skilla.com/en/blog_dett.asp?id=26