

CASE METHOD

In brief

It consists of making participants analyse didactic cases, in order to develop diagnostic and decision-making capabilities. Participants are asked to analyse a company problem in a detailed manner and to propose a correct diagnosis and some solutions. This methodology creates a strong bond between the participants' training and operational reality.

What is it?

With the case method, participants are asked to analyse a company problem in a detailed manner and to propose some solutions.

If it is well-managed, in addition to the training result obtained, it can also produce concrete results for the company by improving activities and processes and leading to the resolution of problems. The cases on which the method is based can be divided into different types according to the training objective:

- cases of "diagnosis": the case presents a complex situation, with heterogeneous variables and a lot of information; the aim is to formulate a diagnosis by selecting and interpreting the data provided
- cases of "decision": or cases of problem solving, in which there is a starting situation and an arrival point. It is the group's task to identify the most appropriate means or solutions, learning to make quick decisions
- cases of "analysis of events": this is a real case which is presented in full, even if it didn't work out. The group discusses other possible solutions based on those actually taken.

What is it for?

- stimulating the participants' investigative abilities
- improving analytical and problem solving skills
- encouraging changes in perspective