

LEGO SERIOUS PLAY

In summary

Lego Serious Play is a training methodology based on the use of LEGO bricks to support the learning processes.

It is a blended training format that combines with classroom, webinar and Multimedia Training Pills®.

What is it?

Lego Serious Play is an approach invented in the nineties based on studies and research that demonstrate how thinking and creativity-based learning allows a more specific perception of reality and greater awareness within the company. It uses LEGO bricks, which replace traditional classrooms or blackboards, to support strategic business decisions. A strength of the methodology is the playfulness that, by bringing the recipients of training back to their childhood, lowers resistance and releases creativity. Lego Serious Play is a great tool for calibrating areas and paths of improvement.

What is it for?

The Lego Serious Play format has been designed to:

- improve, diversify and innovate corporate training
- stimulate the development of creative solutions through playfulness
- increase awareness and motivation within a team or company
- encourage participation and improve the effectiveness of training processes
- address topics or strategies in a constructive manner