INTRANET DESIGN

In brief

Design and development of graphic layout, CSS and ad hoc themes for the company's internal portals, in line with the concept of communication and with the company's coordinated image.

What is it?

It is essential to take care of intranet design, from a graphical point of view (CSS and ad hoc themes in line with the concept of communication and the company's coordinated image) and a functional point of view; just as it is essential to provide apps that make the intranet participatory and engaging. Some examples:

- Participatory storytelling: employees can tell stories, real or made-up, set in any context, for example tied to the application of company values. Favourite stories can be voted on and indicated to colleagues
- Social contact: a company address book to get in touch with one's colleagues. Users can find their contacts (among all the company employees) through a search engine
- Post-its on a bulletin board: messages of various types are automatically selected and screened on a loop on a virtual bulletin board

What is it for?

- encouraging and improving management of internal communication among colleagues
- making environments more stimulating and engaging for everyone

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