





PERSONAL EFFECTIVENESS Organize your life and work better

SELF-MOTIVATION AND SELF-ESTEEM (PCEN0001)

PL05EN00030 - MOTIVATION AND SELF-MOTIVATION

PL05EN00031 - BUILDING A PERSONAL MISSION

PL05EN00032 - SET REALISTIC GOALS

PL05EN00033 - EXPLOIT YOUR OWN RESOURCES

PERSONAL GROWTH AND EFFECTIVENESS (PCEN0002)

PL05EN00034 - THE NEED AND DESIRE TO LEARN

PLO5EN00035 - AN INDIVIDUAL DEVELOPMENT PLAN

PL05EN00060 - DEALING WITH CHALLENGES

PL05EN00099 - LEARNING FROM ACHIEVEMENTS

HOW TO THINK AND ACT (PCEN0003)

PL05EN00038 - FLEXIBILITY

PL05EN00039 - SYSTEMIC VIEW

PL05EN00076 - STRATEGIC THINKING

PL05EN00058 - OPTIMISM

RESULT ORIENTATION (PCEN0004)

PL05EN00036 - RESULT ORIENTATION

PL05EN00047 - PLANNING TO REACH THE GOAL

PL05EN00048 - CHECKING TO REACH YOUR OBJECTIVES

PL05EN00037 - PROACTIVITY

TIME: ORGANIZATION AND MANAGEMENT (PCEN0005)

PL05EN00041 - TIME: INSTRUCTIONS FOR USE

PL05EN00042 - ORGANISING YOUR OWN ACTIVITIES

PL05EN00069 - WHAT TO DELEGATE

PL05EN00070 - HOW TO DELEGATE

PROJECT MANAGEMENT (1 PART) (PCEN0006)

PL05EN00043 - WHAT IS A PROJECT?

PL05EN00044 - PROCESS MANAGEMENT

PL05EN00045 - WORKING ON PROJECTS

PL05EN00046 - TOOLS FOR MANAGING A PROJECT



PROJECT MANAGEMENT (PART 2) (PCEN0007)

PL05EN00168 - THE LIFE CYCLE OF A PROJECT

PL05EN00169 - THE PITFALLS TO AVOID IN MANAGING PROJECTS

PL05EN00170 - THE PROJECT TEAM

PROJECT MANAGEMENT TOOLS (PART 1) - new! (PCEN0008)

PL05EN00256 - SCOPE AND SCOPE STATEMENT

PL05EN00257 - TARGET SETTING

PL05EN00258 - WORK BREAKDOWN STRUCTURE

PL05EN00259 - SCHEDULING

PL05EN00260 - RESOURCE PLANNING

PROJECT MANAGAMENT TOOLS (PART 2) - new! (PCEN0009)

PL05EN00261 - COSTS

PL05EN00262 - RISKS

PL05EN00263 - MONITORING & CONTROL

PL05EN00264 - CLOSURE

PL05EN00265 - PROJECT MANAGER SKILLS

PROBLEM SOLVING (PCEN0010)

PL05EN00094 - PROBLEM SOLVING

PL05EN00095 - RECOGNISING PROBLEMS

PL05EN00096 - THE RULES OF BRAINSTORMING

PL05EN00097 - CREATIVE PROBLEM SOLVING

STUDY METHODS (PCEN0011)

PL05EN00137 - MEMORY TECHNIQUES

PL05EN00138 - STUDYING BETTER AND IN LESS TIME

PL05EN00159 - MULTIPLE INTELLIGENCES

PL05EN00054 - ANXIETY (how to manage and transform it)

WORK: HOW TO FIND IT, HOW TO CREATE IT (PCEN0012)

PL05EN00167 - HOW TO WRITE A CURRICULUM VITAE

PL05EN00139 - THE BUSINESS PLAN: FROM IDEA TO STRATEGY

PL05EN00160 - THE BUSINESS PLAN - POSITIONING

PL05EN00225 - JOB INTERVIEW ready in 2017



PERSONAL COMMUNICATION Improve relationships and dialogue with others

MANAGING RELATIONSHIPS (PCEN0013)

PL05EN00005 - GETTING ALONG WITH OTHERS PL05EN00006 - UNDERSTANDING RELATIONSHIPS PL05EN00007 - PERCEPTION IN RELATIONSHIPS

PL05EN00049 - MANAGING EMOTIONS

HOW TO COMMUNICATE (PCEN0014)

PL05EN00004 - THE INGREDIENTS OF COMMUNICATION PL05EN00008 - NO PROBLEM COMUNICATION PL05EN00135 - NON-VERBAL LANGUAGE PL05EN00017 - A GUIDE TO STRATEGIC CONVERSATION

ASSERTIVENESS (PCEN0015)

PL05EN00001 - ASSERTIVE COMMUNICATION PL05EN00002 - BEING ASSERTIVE AT WORK PL05EN00003 - MAKE REQUESTS ASSERTIVELY PL05EN00050 - JOY (strategies for a good mood)

LEARN HOW TO LISTEN (PCEN0016)

PL05EN00009 - THE ART OF LISTENING PL05EN00010 - LISTENING TO OURSELVES PL05EN00011 - LISTENING IN MEETINGS

PUBLIC SPEAKING; THE ART OF INSTRUCTION (PCEN0017)

PL05EN00012 - PUBLIC SPEAKING

PL05EN00013 - SPEAKING IN PUBLIC: CONQUERING FEAR

PL05EN00014 - SPEAKING IN PUBLIC: COMMUNICATE TO INVOLVE

PL05EN00141 - THE ART OF DELIVERING A LESSON

STRATEGIES OF PERSUASION (PCEN0018)

PLO3EN00015 - PERSUASIVE STRATEGY

PL03EN00016 - HOW TO PERSUADE WHILE LISTENING

PL03EN00018 - PERSUASION: OBSTACLES AND RESISTANCE FROM THE OTHER PARTY

PL03EN00019 - THE OUTCOME OF A PERSUASIVE STRATEGY



INTERCULTURALITY (PART 1) - new! (PCEN0019)

PL05EN00200 - FOSTERING INTERCULTURALITY PL05EN00202 - LEARNING ABOUT CHINESE CULTURE PL05EN00201 - LEARNING ABOUT INDIAN CULTURE PL05EN00204 - LEARNING ABOUT RUSSIAN CULTURE

INTERCULTURALITY (PART 2) - new! (PCEN0020)

PL05EN00203 - LEARNING ABOUT BRAZILIAN CULTURE
PL05EN00286 - LEARNING ABOUT UNITED ARAB EMIRATES CULTURE
PL05EN00287 - LEARNING ABOUT FRENCH CULTURE *ready in May*PL05EN00288 - LEARNING ABOUT JAPANESE CULTURE



PHYSICAL FITNESS (PCEN0021)

PL05EN00063 - EXERCISES FOR WELLBEING (4 pills path)
PL05EN00164 - SAFE DRIVING
PL05EN00253 - RESILIENCE ready in 2016

FROM STRESS TO PROSPERITY (PCEN0022)

PL05EN00163 - WORK-RELATED STRESS
PL05EN00061 - HOW TO FIND THE ENERGY
PL05EN00062 - HOW TO RECOGNISE AND COUNTERACT FATIGUE
PL05EN00059 - RESISTING STRESS



SUCCESSFUL TEAMS Discover strategies to create confident and successful teams

WORKING WELL AS A TEAM (PCEN0023)

PL05EN00081 - TEAM VALUE PL05EN00082 - TEAM ROLES

PL05EN00083 - THE TEAM AND ITS DYNAMICS

PL05EN00084 - IT'S NOT MY FAULT!

EFFECTIVE MEETINGS (PCEN0024)

PLO5EN00085 - MEETING PARTICIPATION

PL05EN00086 - LEADING A MEETING

PLO5EN00087 - A MEETING WITH SIX HATS

PL05EN00088 - THE MEETING. THE "BEFORE AND AFTER"

CONFLICT AND NEGOTIATION (PCEN0025)

PL05EN00077 - MANAGING CONFLICT

PL05EN00078 - INTEGRATIVE NEGOTIATION

PL05EN00066 - ENCOURAGING COLLABORATION

PL05EN00051 - MANAGING RAGE

SOCIAL VALUES AND RESPONSIBILITY (PCEN0026)

PL05EN00089 - PERSONAL QUALITY

PL05EN00090 - RESPONSIBILITY AND COMMITMENT

PL05EN00091 - RESPONSIBLE COMMUNICATION

PL05EN00093 - TAKING CARE OF THE LITTLE THINGS

DIVERSITY MANAGEMENT - AGE (PART 1) - new! (PCEN0027)

PL05EN00220 - DIVERSITY MANAGEMENT

PL05EN00267 - AGE DIVERSITY

PL05EN00268 - DIGITAL NATIVES

PL05EN00223 - REVERSE MENTORING

DIVERSITY MANAGEMENT (PART 2) - new! (PCEN0028)

PL05EN00092 - OVERCOMING PREJUDICES AND ENHACING DIVERSITY PL05EN00221 - DEVELOPING GENDER INCLUSION DYNAMYCALLY PL05EN00289 - DEVELOPING A DIVERISTY-INCLUSIVE CORPORATE CULTURE

PLOSENO0155 - PARENTING AS AN OPPORTUNITY ready in 2016





WEB 2.0 (PCEN0029)

PL05EN00103 - THE BLOG PL05EN00104 - THE WIKI PL05EN00024 - WRITING FOR THE WEB

DIGITAL CULTURE - MANAGING INFORMATION - new! (PCEN0033)

PL05EN00275 – SEARCH, FILTERING AND ASSESSMENT OF INFORMATION PL05EN00276 – DOCUMENTS FILING AND RECOVERY ready in March PL05EN00277 – INFORMATION AND CONTENT SHARING ready in March PL05EN00278 – LEARNING ON LINE ready in March

DIGITAL CULTURE - COMMUNICATION AND SHARING - new! (PCEN0034)

PL05EN00279 – HOW TO PARTICIPATE IN PROFESSIONAL NETWORKS ONLINE ready in February

PL05EN00280 - NETIQUETTE - RULES OF DIGITAL BEHAVIOR
PL05EN00281 - SELF BRANDING - HOW TO MANAGE YOUR OWN ONLINE IMAGE
PL05EN00297 - HOW TO LOOK FOR JOBS ONLINE ready in 2016

DIGITAL CULTURE - IMPROVING YOUR PRODUCTIVITY - new! (PCEN0035)

PLO5EN00282 - SAFETY - DATA SAFETY

PL05EN00283 - BEING A BEARER OF INNOVATION

PL05EN00284 - DIGITAL TOOLS FOR BE MORE EFFICIENT

PL05EN00285 - HOW TO CREATE DIGITAL CONTENT ready in March





COORDINATING A TEAM (PCEN0036)

PL05EN00064 - THE CARDS OF A WINNING TEAM PL05EN00065 - MANAGEMENT OF ROLES PL05EN00071 - THE COACH MANAGER PL05EN00074 - DECISION MAKING

PEOPLE MANAGEMENT - BECKONING PEOPLE - new! (PCEN0071)

PL05EN00229 - RECRUITMENT ready in 2017
PL05EN00230 - JOB INTERVIEW - HOW TO CONDUCT IT ready in 2016 in collaboration with Manpower
PL05EN00231 - INDUCTION ready in 2017
PL05EN00232 - EMPLOYER BRANDING ready in 2017



TRAINER'S STANDARD KIT - new! (PCEN0066)

PL05EN00211 - ANDRAGOGY PRINCIPLES ready in 2016
PL05EN00300 - THE TRAINING PROCESS ready in 2016
PL05EN00301 - CLASSROOM MANAGEMENT TECHNIQUES ready in 2016
PL05EN00302 - HOW TO CREATE USEFUL TRAINING MATERIALS ready in 2016

BLENDED LEARNING - new! (PCEN0067)

PL05EN00216 - HOW TO PLAN A BLENDED LEARNING ready in 2017 PL05EN00217 - THE SKILLS OF A TRAINER 2.0 ready in 2017 PL05EN00214 - HOW TO STIMULATE SELF-LEARNING ready in 2017 PL05EN00215 - RATING AND SELF-RATING ready in 2017

BEYOND THE CLASSROOM - new! (PCEN0068)

PL05EN00212 - DIGITAL SOCIAL LEARNING ready in 2017
PL05EN00218 - GAMIFICATION ready in 2017
PL05EN00219 - VIRTUAL CLASSROOM / WEBINAR ready in 2017
PL05EN00213 - HOW TO INVOLVE STUDENTS AND TO COMMUNICATE WITH THEM ready in 2017





ASSIGNING GOALS, PROVIDE MOTIVATION AND FEEDBACK (PCEN0037)

PL05EN00067 - GOAL SETTING

PL05EN00068 - THE MEETING TO ASSIGN OBJECTIVES

PL05EN00072 - GUIDE TO USING FEEDBACK

PL05EN00073 - MOTIVATING

GETTING FEEDBACK (PCEN0038)

PL05EN00079 - THE MEETING WITH THE BOSS

PL05EN00080 - THANKS FOR THE FEEDBACK!

PL05EN00055 - EMBARRASSMENT

PL05EN00053 - FEAR (how to cope with and transform it)



CREATIVITY AND INNOVATION (PCEN0039)

PL05EN00098 - CHANGE AS OPPORTUNITY
PL05EN00075 - MAKING TOUGH DECISIONS
PL05EN00100 - TO BE INNOVATIVE
PL05EN00101 - INNOVATE THROUGH YOUR IMAGINATION





WRITING IN A COMPANY (PCEN0040)

PL05EN00020 - COMMUNICATING VIA E-MAIL

PL05EN00021 - BUSINESS WRITING

PL05EN00022 - VERBA VOLANT: THE ABCS OF WRITTEN COMMUNICATION

PL05EN00023 - WRITING CLEARLY

BUSINESS WRITING (PCEN0041)

PL05EN00025 - TECHNICAL WRITING: WHAT IS IT?

PL05EN00026 - TECHNICAL WRITING: TRICKS OF THE TRADE

PL05EN00027 - TECHNICAL WRITING: FROM THE READER'S POINT OF VIEW!

PL05EN00028 - WRITING A TECHNICAL PAPER



PREPARING FOR SALES (PCEN0054)

PL05EN00117 - PREPARING FOR SALES: THE STRATEGY

PL05EN00118 - PREPARING FOR SALES: MANAGING YOUR AGENDA

PL05EN00119 - PREPARING FOR SALES: TACTICS

PL05EN00121 - SALES TECHNIQUES: THE SEARCH FOR INFORMATION

SALES TECHNIQUES (PCEN0055)

PL05EN00120 - SALES TECHNIQUES: APPROACHING THE CLIENT

PL05EN00122 - SALES TECHNIQUES: OFFERING THE PRODUCT/SERVICE

PL05EN00123 - SALES TECHNIQUES: GETTING PAST OBJECTIONS

PL05EN00124 - SALES TECHNIQUES: CLOSING AND RESULT

POST SALES (PCEN0056)

PL05EN00125 - SALES TECHNIQUES: THE SEARCH FOR A POSITIVE REFERRAL

PL05EN00126 - POST SALES: MANAGEMENT OF CONFLICTS AND COMPLAINTS

PL05EN00127 - POST SALES: FOLLOW UP

PL05EN00128 - POST SALES: CUSTOMER CARE



CUSTOMER ORIENTATION (PCEN0057)

PL05EN00105 - CUSTOMER ORIENTATION

PL05EN00106 - UNDERSTANDING CUSTOMER NEEDS

PL05EN00107 - ACTIVE AND EMPATHETIC LISTENING

PL05EN00108 - THE TEN DIMENSIONS OF SERVICE QUALITY

FRONT LINE (PCEN0058)

PL05EN00109 - THE FRONT LINE: WELCOMING CUSTOMERS

PL05EN00110 - THE FRONT LINE: TAKING CARE OF THE CUSTOMER

PL05EN00111 - THE FRONT LINE: MANAGING DIFFICULT CASES

PL05EN00113 - THE FRONT LINE: HOW TO LEAVE QUALITY MEMORIES

USING THE PHONE FOR BUSINESS (PCEN0059)

PL05EN00129 - THE ABC OF PROMOTIONAL TELEPHONE CALLS

PL05EN00130 - A CHECKLIST FOR PROMOTIONAL TELEPHONE CALLS

PL05EN00131 - COMMERCIAL PHONE CALLS: HOW TO HANDLE COMPLAINTS AND

OBJECTIONS

PL05EN00112 - THE TELEPHONIC FRONT LINE

TERRITORIAL MARKETING (PCEN0060)

PL05EN00165 - THE STRATEGIC ROLE OF MARKETING

PL05EN00114 - TERRITORIAL MARKETING: STAKEHOLDERS AND CUSTOMERS

PL05EN00115 - TERRITORIAL MARKETING: HOW TO UNDERSTAND A TERRITORY

PL05EN00116 - TERRITORIAL MARKETING: THE COMPANY AND NETWORKING

LEADING A SALES TEAM (PCEN0061)

PL05EN00040 - COORDINATION SKILLS

PL05EN00132 - COORDINATING A SALES TEAM

PL05EN00133 - PLANNING THE ACTIVITIES OF THE SALES TEAM

PL05EN00134 - INITIATING AND MONITORING THE WORK OF THE SALES TEAM



TOOLS FOR QUALITY - new! (PCEN0062)

PL05EN00172 - 5S (METHODOLOGY) ready in 2017

PL05EN00173 - PARETO ready in 2016 PL05EN00174 - ISHIKAWA ready in 2017 PL05EN00176 - KANO ready in 2017

BASICS OF ECONOMIC MANAGEMENT (PCEN0063)

PL05EN00152 - THE BALANCE SHEET

PL05EN00162 - THE PROFIT AND LOSS ACCOUNT

PL05EN00166 - BUSINESS MANAGEMENT AND ADMINISTRATION PL05EN00153 - TOOLS OF ECONOMIC MANAGEMENT ready in 2017

WHEN AN ORGANIZATION COMMUNICATES (PCEN0064)

PL05EN00142 - INTERNAL COMMUNICATION

PL05EN00143 - THE COMMUNICATION PLAN

PL05EN00029 - ORGANISATIONAL COMMUNICATION

PL05EN00299 - COMPANY ON THE WEB - COMMUNICATION STRATEGIES ready in 2017

SMART AND FLEXIBLE WORKING - new! (PCEN0065)

PL05EN00271 - SMART WORKING, FLEXIBLE WORKING ready in March

PL05EN00272 - SMART WORKING - REMOTE WORKING AND COLLABORATION ready in March

PL05EN00273 - SKILLS FOR SMART WORKING ready in March

PL05EN00274 - HAPPY WORKING IN AN OPEN SPACE ready in March

